

TRACY VELASQUEZ

SOFTWARE DEVELOPER

Strategic software developer with experience in design and development project management.
My work focuses on providing elegant solutions with UX, UI, and design in mind.



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[/VelasquezTracy25](https://github.com/VelasquezTracy25)

TECHNICAL SKILLS

JavaScript	Thymeleaf
Java SE	MySQL
Java EE	VCS with Git
HTML	Paired Programming
CSS	Node.js
Bootstrap Framework	Object-Oriented Programming
Spring Boot Framework	Model View Controller
Spring MVC	Project Management
Spring Security	Budget Management
Hibernate	

EXPOSURE TO

React	BaseCamp
Vim	Harvest
WordPress	UX & UI
Expression Engine	Adobe Suite
Magento	Search Engine
Wrike	Optimization
Invision	Wireframing

WORK EXPERIENCE

Marketing Associate

HABITAT FOR HUMANITY OF SAN ANTONIO
FEBRUARY 2019 TO MARCH 2020

Created pre-season marketing plans to support department and digital strategies.
Planned and executed events and marketing programs, exceeding the goal of qualified leads.
Designed and presented social media campaign ideas.
Analyzed social media and ad metrics to tailor marketing plan and continue the positive trend of donations and brand awareness

Account Coordinator

PARSCALE DIGITAL
AUGUST 2017 TO FEBRUARY 2019

Led commencement and completion of over 20 website projects, marketing campaigns, and branding projects from proposal to launch
Managed digital strategy for clients of different industries including retail, culinary, hotel, and online businesses
Monitored KPIs and trends to ensure a positive return on ad spend and marketing efforts

DEVELOPMENT PROJECTS

HELP – Household Emergency Logistics Planner

An application for planning and organizing an emergency response plan for a single household and family groups. HELP application utilizes the Mapbox API, MySQL, Spring Boot Security, Thymeleaf, Javascript, JQuery, and AJAX.

AdLister Application

A full stack Java web application created using a MVC structure that allows users to register an account, create and post an ad listing, search through the different listings, and view & edit their own ads. Everything is saved to a local MySQL Database that utilizes One to One, Many to One, and Many to Many database connections.

Contacts CLI Manager

A CLI application written in Java that allows a user to enter, edit, delete, and search contacts. The application will write all changes to a text file.

Weathermap Frontend Application

Application that allows users to enter their location and receive the forecasts for the week along with a detailed forecast for the day. This project utilizes HTML, CSS, Javascript, MapBox API, Node Package Manager, OpenWeather API, and jQuery.

Movies Application

Modeled after popular streaming platform interfaces, this application lets users pick a movie from sorted lists of movies pulled from the OMDb API. This project utilizes HTML, CSS, Javascript, and jQuery.

EDUCATION HISTORY

Codeup

CERTIFICATE OF COMPLETION
NOVEMBER 2020

A fully-immersive, project-based, and intensive 20-week full-stack Java career accelerator that provides students with 670+ hours of expert instruction in software development.

University of Texas at San Antonio

BA COMMUNICATION
JUNE 2016

Communication Theory
Digital Media Production
Microcomputer Applications

Marketing
Technical Writing
Information Systems